

Ventas por Marcas -Unidades-

Hasta..... MARCAS	31-Jul-14 Unidades	31-Jul-13 Unidades	Incremento %
BRANIFF (cig)	152.672.746	178.764.260	-14,60%
COBURN (cig)	136.317.830	173.202.621	-21,30%
CALYPSO (cig)	95.205.100	94.977.420	0,24%
ROLL'S (cig)	79.294.210	71.517.748	10,87%
AMIGOS (cig)	78.403.397	91.421.213	-14,24%
SILVERADO (cig)	77.203.000	46.333.600	66,62%
DUCADOS (cig)	75.035.004	88.938.128	-15,63%
BULLBRAND (cig)	64.972.550	48.895.620	32,88%
FARIAS (cig)	64.612.629	67.016.208	-3,59%
CHESTERFIELD (cig)	42.636.592	-	-
CALYPSO	37.927.776	40.801.475	-7,04%
H.W. CAFÉ CRÈME (cig)	35.568.745	35.456.495	0,32%
AL CAPONE (cig)	30.323.280	25.673.150	18,11%
PANTER (cig)	27.942.605	29.748.822	-6,07%
JOCKEY (cig)	24.308.390	7.870.303	208,86%
AGIO (cig)	21.224.875	21.915.395	-3,15%
SALSA (cig)	19.125.990	21.561.770	-11,30%
REX (cig)	18.423.560	22.994.220	-19,88%
VEGAFINA (cig)	18.231.820	18.938.127	-3,73%
BREAK (cig)	18.160.780	11.376.580	59,63%
LA PAZ (cig)	14.884.219	14.685.138	1,36%
TRABUCOS	14.094.451	14.644.968	-3,76%
EL GUAJIRO	14.061.088	14.297.318	-1,65%
CLUBMASTER (cig)	12.839.240	13.721.940	-6,43%
LA DALIA	12.116.462	12.529.540	-3,30%
L&M (cig)	11.818.557	25.917.621	-54,40%
BRAVO (cig)	11.714.360	16.321.700	-28,23%
FARIAS	8.514.275	10.219.611	-16,69%
VICTORIA (cig)	8.119.670	7.599.469	6,85%
DUX	7.513.690	8.553.011	-12,15%
NEOS (cig)	6.852.750	8.301.830	-17,45%
DANNEMANN MOODS (cig)	5.936.028	5.830.536	1,81%
CANDLELIGHT (cig)	5.774.279	7.653.451	-24,55%
MONTECRISTO (cig)	5.563.020	4.925.780	12,94%
MONTE NEGRO	4.631.434	2.969.655	55,96%
ENTREFINOS (cig)	4.331.260	4.985.880	-13,13%
CORONAS (cig)	4.181.020	4.349.280	-3,87%
MINI DAVIDOFF (cig)	4.135.810	4.295.040	-3,71%
CALISTO (cig)	4.066.140	13.242.060	-69,29%
ISLEÑOS	3.347.313	3.377.000	-0,88%
PUNCH (cig)	3.313.420	3.377.680	-1,90%
VERELLEN	2.480.379	1.774.770	39,76%
TRABUCOS (cig)	2.391.340	3.150.540	-24,10%
RESTO MARCAS	47.667.179	50.617.291	-5,83%
Totales	1.337.938.263	1.354.744.264	-1,24%